A Technocrat with an extensive & successful career record in leadership and team management skills offering 9 year(s) of experience in IT - Telecom Domain with expertise in the field of Data extraction, Data mining, Data Management, Data Analysis, reporting and dashboard creation, maintenance and support with client-focused delivery while participating in planning, analyzing, and implementing solutions in support of business objectives.

# ProfessionalSummary

* A well-versed analytics enthusiast with **9 years of** experience in **Business Analysis**, **SFDC administration, Salesforce reporting and dashboard creation, Tableau reporting and dashboard creation, Data Management, Data Quality Analysis** who has successfully delivered project for various clients across the globe as per client’srequirement.
* Firsthand experience in **data visualization** tool like**Tableau**
* Hands on experience in **advanced excel reports and dashboards using excel graphs, pivot table,formulas**
* Gained experience in **working cross-functionally** with teams on **data migration, translation and organizational initiatives**

### Attained proficiency in translating large volumes of raw, unstructured data into highly visual and easily digestible formats using visualization tools like tableau, salesforce, and excelgraphs

* Highly proficient in **Excel VBA Automation, VLOOKUP, Pivot Table, Macros, excel formulae, MSAccess**
* Earned proficiency in **SQL Stored Procedures, SQLtriggers**
* Good knowledge of website customization using **HTML,CSS**
* Basic understanding of scripting language like**Python**
* Handsome experience in **Salesforce Presales demo orgcreation**
* Excellent **track record** of delivering data mining and cleansing projects with**quality**

### and within committed timeline

* Competent experience in **proposing new ideas** to the internal and external stake holders and **help implementingthem**
* Strong ability to perform **competitive Analysis** and **dashboardpresentation**
* Accomplished experience in maintaining **Data integrity withquality**.
* Well-versed experience in recommending ways to improve **data reliability, efficiency, andquality**
* Sophisticated Experience in **task allocation andmanagement**

# WorkExperience

## Duration: 9 year(s)

### Worked with eClerx Services ltd. as Senior Analyst (April 2012 to July2015)

* **Worked with Resilinc Solutions ltd. as Data Analyst (July 2015 to June2017)**
* **Worked with Thought Machine Media Works as Senior Analyst (July 2017 to May 2018)**
* **Workedwith360NauticaTechVenturesLLPasSeniorDataAnalyst(May2018to Aug 2018)**
* **Worked with Schneider Electric (payroll - ASM Enterprises Ltd.) as Senior Data Analyst (Aug 2018 toSep 2019)**
* **Working with VMWare (payroll – Nexiilabs) as Senior Data Analyst (Oct 2019 till Present)**

**ProjectsExecuted**

**VMWare(Payroll - Nexiilabs)**

### VMware provides cloud computing and virtualization software and services.

### Roles & Responsibilities:

* + Working as a**SME** (Subject Matter Expert) on process for a salesCompensation of Software Products
  + Utilizing different tools such as **Tableau**, SFDC and SAP BI
  + Developed‘weekly active partner data Report’ in **Tableau** and using that in current process
  + Accelerated time-to create Burndown template file by 32% through use of VBA automation for burndowntemplate file creation process
  + updating the proceduresfrequently based on the analysis and inputs from stakeholders
  + Implemented and managing reports and dashboards in Salesforce.com ensuring sales reps and leaders have access to key data required to successfully manage the business.
  + Performing ad hoc analysis for senior management to provide data support for business decisions
  + Analyzing data from various sources like **MYSQL, MS SQL** server and successfully
  + integrated the data stream with **Tableau Server**.
  + Creating the **tableau report** using the Live integrated data from different sources
  + Working on creating whole data analytics environment set up by integrating the tableau with different data source like **SQL, MY SQL & Salesforce**
  + Responsible for creating SOP (Standard Operating Procedure)documentation
  + Working on data extraction using SOQL Data Loader and Workbench as pertheclient requirement

**Environment: -Salesforce, SFDC Workbench, SOQL,Tableau, Microsoft Excel**

**Schneider Electric (Payroll - ASM Enterprises Ltd.)**

SchneiderElectricisleadingtheDigitalTransformationofEnergyManagementandAutomation in Homes, Buildings, Data Centers, Infrastructure and Industries. With global presence in over 100 countries, Schneider is the undisputable leader in Power Management – Medium Voltage, Low Voltage and Secure Power, and in Automation Systems. We provide integrated efficiency solutions, combining energy, automation andsoftware.

### Roles & Responsibilities:

* + Helped in **defining data quality process** by understanding the validation rules, Salesforce trigger which was set up while developing theproduct
  + Created **report types** for various standard as well as custom object to use them in reportdevelopment
  + Created report types for **single object** or by **joining multipleobjects**
  + Helped in Identifying and Defining the **required fields to be added in reporttype**

to use them in report development

* + Responsible for **driving the whole data quality process** by defining the data quality rules for the process and implementing themeffectively
  + Developed report in **Tableau** as per the Client requirement and published them on server
  + worked partially on **Tableau & Salesforce integration & blending the Salesforce data into tableau** and developed report using SFDC Data
  + Responsible for **creating SOP (Standard Operating Procedure)documentation**

for Dataquality

* + Performed **detailed analysis of technical and business requirements** for Data cleansing and managementprojects
  + Executed the data cleansing project for **more than 20 lacs partner records from across theglobe**
  + Worked on data extraction using **SOQL Data Loader** and **Workbench** as perthe

### client requirement

**Environment: -Tableau, Salesforce, Apex Data Loader, SOQL, Microsoft Excel**

**360 Nautica Tech Ventures LLP**

It is company which build interactive apps and responsive websites that create memorable user experiences. Our top-notch development team brings a synergy between strategy and design for the desired results

### Roles & Responsibilities:

* Analyzed data from various sources like MYSQL, MS SQL server andsuccessfully

### integrated the data stream with Tableau Server.

* Created the **tableau report using the Live integrated data from differentsources**
* Was working on creating whole data analytics **environment set up by integrating different resources** and making them visually easily **understandable** by which that will help in **Decisionmaking**
* Developed **python script for integrating the different data sources** at one point and using that as input for data visualization tool like tableau to develop report inthem
* Participated in discussion on **KPI (Key Performance Indicator)** matrix required for dataanalysis
* Responsibleforcreationof**multiKPIecommercedashboardsusingtableauandexcel**
* Handing team of 2members.

### Environment: - Tableau, MYSQL, MS SQL, Microsoft Excel, Python

**Thought Machine Media Works**

**Company Profile:**

It is advertising firm whose focus is on creating and managing top-performing social media campaigns for business. Our company manages social media activities on Face book, Google Plus, YouTube and Instagram on customer’s behalf. We use relevant social media marketing services to help businesses grow and meet goals. Also work in website designing and development as well as SEOManagement.

### Roles & Responsibilities:

* Worked on creation and **automation** of various **excel Dashboards andReports**
* Treated large volumes of raw, unstructured data and fashioned it into highly visualand

### easily digestible report formats

* Retained clients by building effective professional relationships with thekey external/internalstakeholders
* Performed **detailed data analysis** as per clientrequirements
* Worked on data extraction, mined & cleaned as per clientneed
* Reported bi-monthly data analysis findings in **graphical format using excel graphs and pivot table** to upper management so that they can easily use in making organizationaldecisions.
* Completed & delivered data mined and cleansed **project 15 days before the committed date**, got **appreciation** from **company** as well as **client** forthis
* Participated in collected, organized, and interpreted data along withcolleagues.
* Created **JIRA reports used JQL (JIRA Query Language)** which gave clarityabout

### status of the project

* Provided MS excel Trained to newjoiners

### Environment: - HTML, XML, Microsoft Excel, VBA

**Resilinc Solutions**

**Project Title: SCV MANAGEMENT**

it is Salesforce based supply chain management and risk mitigation product. Which provide various solutions and information required for supply chain risk mitigation and planning?

### Roles & Responsibilities:

* + Created Profiles, Roles based on Organization role hierarchy and implemented Record-Level and Field-Level security and **configured their sharingsettings**.
  + Designed **field & page layout customization** for the standard objects like Account, contact.
  + Involved in Accounts Merging, maintaining PublicGroups.

### Worked on data migration from databases to SFDC using DataLoader.

* + Performed detailed analysis of technical and businessrequirements
  + Worked on various salesforce.com standard objects like Accounts, Contacts, Activities, **Dashboards andReports**.
  + Provide excel training to new joiners and reporting their progress tohigher management

### Environment: -Salesforce, Apex Data Loader, SOQL, Microsoft Excel

**Projects in eClerx Services ltd.**

**Project Title: Content Request ManagementSystem**

The Content RMS creates content globally that appears online and manages its qualitywith objective of maintaining and enhancing contentquality.

### Roles & Responsibilities:

* Planed and constructed reach content as per clientrequirement
* Designed and developed various metrics related to analytics as per clientrequirement
* **Recommended** new ANAV to attract customers and **implemented** it effectively resulting into growth of monthly sales target by **21%** compared to lastmonth
* **Proposed** new ANAV to attract customers and **implemented** it effectively which resulted into increase of lead conversion rate by 10% if compared to lastquarter**.**
* Refined and produced ANAV related functionalities as per clientrequirement
* WorkedonANAVbasedCampaignManagementresultingintoincreaseofsalesby10% if compared to lastquarter**.**
* Created ANAV revenue analysis **Reports and Dashboards** usingexcel
* Accelerated time-to create same (ANAV revenue analysis) report by 25 percent through use of VBA automation for report creationprocess
* Handled team of 4members.
* Provided MS excel Training to newjoiners

### Environment: -Storm ware, MS Excel, HTML, CSS

**Technicalexpertise**

|  |  |
| --- | --- |
| Programming Languages | : Core Java, XML, HTML, VBA |
| Database | : MySQL, SOQL, MS SQL SERVER |
| Data analytical Tools | : SFDC, Tableau |
| Operating System | : Windows 2000/XP/2007, Linux |